



**PRESS RELEASE: Sports Speaker Series Features NFL Sideline Reporter
Drea Avent**
Sandy C Gholston to: Archive

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Included below is a press release regarding the upcoming on-campus presentation of Drea Avent, a sideline reporter who covers National Football League games. She will speak to students in the Sports Communication program and others interested in hearing her story. Any questions about this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2012/april/avent.htm>

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Sandy Gholston
FerrisStateUniversity

News Services and Social Media Manager

sandygholston@ferris.edu, (231) 591-2021

Sports Speaker Series Features NFL Sideline Reporter Drea Avent

BIG RAPIDS – National Football League sideline reporter Drea Avent will speak in FerrisState University’s Williams Auditorium on Wednesday, April 11 beginning at 7:30 p.m. The topic of her presentation to Sports Communication students and others is: “Determination to Get to Your Destination.”

Josh Miles, a junior from Kentwood, is excited to hear Avent’s story in person at Ferris.

“Drea is a young woman who struggled to the top in a male-dominated field,” he said. “The story she will deliver is sure to be inspirational.”

After graduating from Long BeachStateUniversity(Calif.), Avent sent out hundreds of audition reels before she landed in Texas at “News 24 Houston,” in 2005. Avent edited, produced and shot footage. She later spent three years working for Fox San Antonio where she anchored, shot and edited content that featured the San Antonio Spurs, the Dallas Cowboys and the University of Texas.

Mariah Kennedy, a junior majoring in Journalism and Professional Technical Communication, is excited to hear from a woman in sports communication.

“Drea is a very successful female in the world of sports,” Kennedy said. “She is becoming a name to remember.”

In 2009, Avent was hired in Los Angeles by Fox Sports West. She covered Major League Soccer and college football for two years before she got her big career break. In 2011, Avent was named a sideline reporter for Fox NFL Sunday. Recently, she was picked to work at the 2012 Summer Olympics for NBC.

Students anticipate an inspirational message that will serve as perhaps a career guide in sports communication.

“A majority of us are college students who are trying to reach our career destination,” said Breanna Alexander, a junior from Detroit. “Drea is an example of someone who succeeded in what she worked for throughout her career.”

This event is free and open to the public. For more information contact Sandy Alspach at (231) 591-2779.

The event is sponsored by the Sports Communication course at FerrisStateUniversity.