



PRESS RELEASE: Deadline Approaching for Ferris Student Suit Up Challenge to Win Free Makeover

Betsy L Musolf to: Archive

01/30/2013 12:24 PM

Here is a press release about the Suit Up Challenge for Ferris State University students. Any questions can be addressed to Sandy Gholston, News Services and Social Media Manager.



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View the release online here: <http://www.ferris.edu/HTMLS/news/archive/2013/january/suit.htm>

For Immediate Release
Jan. 30, 2013

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Deadline Approaching for Ferris Student Suit Up Challenge to Win Free Makeover

BIG RAPIDS – Ferris State University students can take the Suit Up Challenge to learn how to dress for success and earn an opportunity to win a makeover.

The challenge was initiated by the university’s Career Services and Student Leadership and Activities offices to help students prepare for Career Week interview opportunities. Career Week is Monday, Feb. 4 through Friday, Feb. 8 and includes workshops, three career fairs and on-campus interviews for internships and full-time employment.

“I’ve heard from supervisors that a lot of employers complain about how students dress during Career Week, so I thought the idea of a ‘Suit Up Challenge’ would be a fun opportunity for students to learn how to dress professionally,” said Byron Williams, Student Government President.

To enter, students can have their photo taken in professional attire in either the Career Services office in Rankin Student Center Room 135 or in the Student Leadership and Activities office in Rankin 164. Students also must submit a 30-word maximum caption for the photo that answers

the question “Why do you deserve this job?” The photos will be uploaded to the Career Services Facebook page. The deadline is Friday, Feb. 1.

Voting will take place Monday, Feb. 4 through Thursday, Feb. 7. The top three students with the most professional photo, most creative caption and most Facebook “likes” each will win a makeover. First-, second- and third-places will win \$250, \$150 and \$100 makeovers, respectively.

“This is a great opportunity, because not only are students given three chances to win a makeover, but they will also be critiqued based on their professional appearance and given helpful tips on how to dress for success,” Williams said.

The event is free to enter and open to Ferris students only. Mr. Karl’s Hairdressing is sponsoring hair, makeup, nails, trim and shave for the top two winners.

For more information on the Suit Up Challenge, visit:
<https://www.facebook.com/events/243268252471695/>

The Career Services Facebook page can be found here:
<https://www.facebook.com/pages/Career-Services-Ferris-State-University/44905464779>

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