



PRESS RELEASE: Motion City Soundtrack and Yelowolf to Headline Ferris Fest 2013 on April 27

Sandy C Gholston to: Archive

03/22/2013 11:44 AM

Included below is a press release on the headliners announced for Ferris Fest 2013, which will take place on Saturday, April 27 on the Campus Quad at Ferris State University in Big Rapids, Mich. Motion City Soundtrack and Yelowolf have been signed to headline this annual spring outdoor concert on the Big Rapids campus of Ferris. Any questions about this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2013/march/ferrisfest.htm>

The Ferris Fest 2013 logo is attached:



logo_ff.jpg

FOR IMMEDIATE RELEASE

March 22, 2013

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Motion City Soundtrack and Yelowolf to Headline Ferris Fest 2013 on April 27

BIG RAPIDS – Ferris State University’s annual spring concert, Ferris Fest, mixes it up this year with two headliners. Rock band Motion City Soundtrack and rapper Yelowolf will be performing Saturday, April 27 in the Campus Quad.

Ferris Fest begins at noon and runs through 6 p.m. on the Big Rapids campus. This event is free and open to the public.

“This year, we wanted to book hip/hop and rock acts because those were the top two categories chosen by Ferris students on the Ferris Fest survey,” said Adam Donaghy, Special Events Coordinator for Entertainment Unlimited. “We thought that these two acts featured relevant artists that students would recognize and enjoy.”

Ferris Fest is an annual outdoor concert that features nationally-known musical acts, novelties, activities and food. The event is hosted by Entertainment Unlimited, a campus student organization that is dedicated to bringing diverse events to Ferris. Previous Ferris Fest artists

include Travis Porter, All Time Low and Sean Kingston.

“Ferris Fest is important because it serves as a big end-of-the-year celebration,” said Donaghy, a senior in Music Industry Management from Midland. “It’s something that students always look forward to, and it’s free.”

The Ferris Fest headliners were announced on Thursday night, March 21, during the #ProFresh Twitter chat event hosted by Career Services, EU, and Student Leadership and Activities.

To learn more, visit the Ferris Fest Facebook page:

<http://www.facebook.com/FerrisFest>

You can find out more about Entertainment Unlimited here:

<https://www.facebook.com/ferriseu/info>

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