

**Present:** Stacey Anderson, Enid Carlson, Ellen Haneline, Bill Knapp, Leonard Johnson, Elaine McCullough, Dave Nicol, Robbie Teahen, John Urbanick

**Absent:** Kristen Salomonson, Rick VanSant

### **Discussion on the Ferris Faculty Online Services Survey**

The majority of this meeting was a discussion on the results from the Faculty Online Services Survey that was done during March, 2010. The results indicate the faculty believe they need to technology and instructional technology support in order to use technology effectively in their teaching. It is also evident from the results that priority is given to instructional technology and technology support over instructional design which may indicate a lack of understanding or awareness of how instructional design may benefit faculty in their teaching and learning online and in their face-to-face courses. The questions that arose from the discussion were: 1) How do we help faculty see the need for change and/or continuous improvement in order to improve the quality of our courses online? 2) How can we help them make use of instructional design assistance for their course design or redesign and not perceive instructional designers as competing with their content expertise? 3) How can we help faculty desire and seek peer review so to embrace continuous improvement of their courses?

We currently have a five year program review for program curriculum, why not have courses reviewed on a periodic basis for relevance (peer expertise) and effectiveness of design (instructional design expertise), and overall course quality (peer and instructional design expertise. If a valid rubric (like Quality Matters) and best practices were incorporated into the rigor of course design and development that was exercised by peers and possibly department heads (as it is done at some universities) , it would definitely solve some of the problem of poor courses being offered at least online. Some of this type of review is beginning to occur with collaborative initiatives like what Languages & Literature is doing with its Online Technology Committee and their communities of practice.

As budgets are being prepared, it became apparent from the comments from this survey, that the Instructional Technology Assistant Program probably requires an increase in dollars in order to serve faculty better. But it also appears from the survey, they may need to be better matched with the people they serve in that not all of them were verse on the software and technology they were being sought to support.

The following action plan emanated from the discussion:

1. Leverage students and Media Services to augment instructional technology services for the faculty. Ferris might want to use the UCF or Bowling Green model along with augmenting the ITAP program. Bill Knapp said he would work on this effort.
2. Perform a demographic break down of the data from this survey, illustrating the data by experience, type of instruction and type of support. Jennifer Heganauer will be asked to do this.
3. Deb Thalner, Director of CPTS for Lansing and Flint, requested additional training for the Lansing faculty. Todd Stanislav will be requested to take care of this effort and provide training for off-campus faculty across the state.

**Online Enrollments for Summer and Fall**

Cheryl Cluchey reported that there were 23 students waiting to get into a section of COMM221 and there were 60+ students waiting for ENG321. The Provost Fritz Erickson are intent on capturing all students and they want to accommodate all students. This may require training adjuncts, if Ferris doesn't have the full-time faculty to meet the need. The Deans will continue to work with their colleges to solve the potential lower enrollments in their face-to-face courses in fall and spring terms. In addition, EMAT is going to recommend the enrollment system needs to be automated to handle the wait lists that occur for courses; particularly the online courses and do away with current process of MANUAL handling wait lists which is very labor intensive.

**EMAT Members**

Rick Van Sant will be leaving Ferris after this academic year to take a position in Dubai. In addition, it is important to learn from Leonard Johnson if he can remain on this advisory team given his addition responsibilities next year. Therefore, EMAT needs to look to the faculty at large and invite one or two more faculty to join the team. Invitations will go to the faculty at large inviting applications to join. A review of the applications will occur at the April 30 meeting.

The meeting was adjourned at 10:00/a. Next meeting April 30 at 8:30/a in CSS302.

Submitted by

Enid Carlson