



PRESS RELEASE: Geek Group Experience Benefits Digital Animation and Game Design Student

Betsy L Musolf to: Archive

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Good morning!

Here is a press release about Ferris State University student Krysten Allen, of Fort Gratiot, one of several Ferris students participating in an internship with The Geek Group in Grand Rapids. Questions can be addressed to Sandy Gholston, News Services and Social Media Manager: (231) 591-2021, sandygholston@ferris.edu.

Also attached is a photo of Krysten.

(See attached file: Geek Group Experience Benefits Digital Animation and Game Design Student.docx)
(See attached file: GG Krysten Allen.jpg)

Watch a video about her experience: <http://www.youtube.com/watch?v=iUyRjhsos>
View the release online: <http://www.ferris.edu/HTMLS/news/archive/2013/july/allen.htm>

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Geek Group Experience Benefits Digital Animation and Game Design Student

Ferris State University students gain valuable work experience through internships. Internships also can confirm or redirect career decision-making, provide marketability, develop people skills and enhance classroom learning. Many academic programs require one, but the experience is encouraged regardless to provide students with a better understanding of what will be expected of them in the workplace.

Many students are participating in myriad internships this summer. Meet:

Krysten Allen

She is: A Digital Animation and Game Design major from Fort Gratiot. She will earn her Bachelor of Applied Science degree following completion of her internship.

Internship: The Geek Group, a non-profit learning center based in Grand Rapids that provides access to science, technology, engineering and math through programming at its physical facility and online through informational videos and member forums. The company has more than 21,000 members in 142 countries and 28,000 subscriptions to its YouTube channel.

Krysten's internship is unpaid and runs the duration of the summer. She is one of five Ferris students, including one from its Kendall College of Art and Design, who is interning there this summer.

What she's learning: Krysten has learned how to make 3-D models using 3ds Max software and become more familiar with Adobe Suites software. The internship has helped her better determine a career focus.

"(My internship) has directed my career choice a bit," she said. "I want to work more with the creative side of my career rather than just making 3-D assets."

Favorite experience: There is never a dull day at The Geek Group, and Krysten has enjoyed her work there.

"I helped put together studios, work with cameras and even went on to a set with them as an extra,"

Krysten said. "It makes me feel like I'm taking part in something big."

Her plan: Krysten plans to pursue a master's degree in a year or two and is applying for jobs, so she can "get more professional experience under my belt."

MEET THE INTERNS: <http://www.ferris.edu/HTMLS/news/ferris-in-news/interns.htm>

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