



**PRESS RELEASE: Career Week to Welcome a Record 190-Plus Employers to Campus for Fair**

**Sandy C Gholston** to: Archive

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Included below is a press release highlighting the upcoming Career Week events that will take place beginning Monday, Feb. 10 on the Ferris State University Big Rapids campus. Currently, the Career and Internship Fair is set to welcome a record 190-plus employers to campus. Media are invited to attend and cover Career Week. Get the details below in the press release. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2014/february/career.htm>

To view the Ferris Lowdown video for Career Week: <http://youtu.be/-XWUjVBllzc>

A photo from a past Career Week event



careerweek2014preview.png

FOR IMMEDIATE RELEASE

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**Career Week to Welcome a Record 190-Plus Employers to Campus for Fair**

BIG RAPIDS – Ferris State University will welcome a record 190-plus employers to campus for the Career and Internship Fair on Thursday, Feb. 13, 2014. The Career and Internship Fair is part of the bi-annual Career Week event that is hosted by the Center for Leadership, Activities and Career Services.

Career Week runs from Monday, Feb. 10 through Friday, Feb. 14. The week of events kicks off on Feb. 10 at 7 p.m. in IRC 120 with keynote speaker Bill Van Steenis, author of “In Demand and ReExamine Life.” Van Steenis travels throughout the U.S. speaking to students, graduates, veterans and professionals about what it takes to succeed in today’s job market. The first 50 attendees will receive a signed copy of his book. Starbucks will extend its hours and offer a dollar off beverages for attendees.

On Tuesday, Feb. 11 at 6 p.m., in IRC 120, guest speaker Senita Lenear will present “Setting the

Bar for Yourself.” Lenear is a successful entrepreneur and public figure in the Grand Rapids area. She was the first African-American woman to sit on the seven-member Grand Rapids City Commission. Lenear, who also serves as president of the Grand Rapids Public School Board of Education, will enthusiastically share her passion for service with the audience.

The Career and Internship Fair rounds out the week on Thursday, Feb. 13 from 11 a.m. to 3 p.m. in the Ewingleben Sports Complex. This semester’s fair includes a variety of industry employers including technology, criminal justice, health care, service occupations and education. All alumni, faculty, staff and students are encouraged to attend the activities.

“The goal of Career Week is to support Ferris’ mission of preparing students for successful careers by providing opportunities for students to explore occupations, develop and practice employability skills, and connect with professionals that make the hiring decisions,” said Mickey Albright, coordinator of Student Career Services.

Students are encouraged to attend guest speaker events, workshops, employer information sessions and the Career and Internship Fair. Albright noted that alumni and students will gain greater knowledge of their industries and have opportunities to receive internship and employment offers through participation in Career Week events.

Students in need of professional clothing can visit The First Lady’s Attic, located in Helen Ferris Hall Room 125 or by dialing (231) 591-3193. The First Lady’s Attic provides each student with one professional outfit per semester at no cost. Professional business attire is required during the Career and Internship Fair.

For full details on the Career Week events, a listing of employers, or additional resources to assist you in preparation for Career Week, please visit [www.ferris.edu/careerservices](http://www.ferris.edu/careerservices), find us at [www.facebook.com/FerrisStateCLACS](https://www.facebook.com/FerrisStateCLACS) or call (231) 591-2685.

To check out the Career Week edition of The Ferris Lowdown video series, click on <http://youtu.be/-XWUjVBllzc>

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