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From: Sandy C Gholston
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Subject: PRESS RELEASE: Wolverine Power Marketing Cooperative to Serve as 2014 Benefit Presenting Sponsor
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Included below is a press release highlighting the announcement of Wolverine Power Marketing Cooperative as the presenting sponsor for the 16th annual Ferris Foundation for Excellence Benefit. This year's Benefit will take place on Friday, Oct. 24 at DeVos Place in downtown Grand Rapids. It is the second consecutive year that WPMC has served as presenting sponsor. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2014/october/wpmc.htm>

A video interview can be viewed here:

<https://www.youtube.com/watch?v=pJbEmB0SWNE&feature=youtu.be>

FOR IMMEDIATE RELEASE

Oct. 14, 2014

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Wolverine Power Marketing Cooperative to Serve as 2014 Benefit Presenting Sponsor

CADILLAC, Mich. – Wolverine Power Marketing Cooperative has teamed with Ferris State University to serve as presenting sponsor of the 16th annual Ferris Foundation for Excellence Benefit on Friday, Oct. 24 at DeVos Place in downtown Grand Rapids. The event showcases the university's commitment to creating opportunities for its students.

“We focus on partnerships and it really is a partnership in the true essence of the word,” said Kim Molitor, president and CEO of WPMC, of the 11-year partnership with Ferris. “We are really looking forward to participating in and attending The Ferris Foundation for Excellence Benefit. It's always really just an awesome event and probably, for us, one of the things we love the most is getting an opportunity to get to know the students one-on-one and hear their stories.”

This marks the second consecutive year that WPMC will serve as presenting sponsor for the Benefit.

WPMC was organized in 2000 and today serves 21 members, all leaders in their respective areas of business and education. Ferris, a member since 2003, is one of five universities in Michigan that purchase electricity from WPMC.

“The Ferris Foundation is once again proud to partner with Wolverine Power Marketing Cooperative, our presenting sponsor,” said Carla Miller, the foundation’s executive director and associate vice president for Special and Leadership Gifts. “WPMC’s sponsorship is indicative of its dedication to Ferris and its interest in supporting student scholarships and faculty and staff grants. We’re pleased to have this partnership continue.”

The benefit will feature a keynote address by Hall of Fame and 14-time Emmy Award-winning broadcaster Dick Enberg.

The benefit supports The Ferris Foundation for Excellence Scholarship Program and Exceptional Merit Grant awards for faculty and staff.

The black-tie-optional event will begin with cocktails and a keynote reception for sponsors with Enberg at 5:30 p.m. Dinner will be served at 7 p.m., followed by the program at 8 p.m.

Individual tickets are \$250 per person, and several sponsorship levels also are available. To purchase tickets, reserve a sponsorship or for additional information, please contact Kim Erickson at (231) 591-2365 or fsufdn@ferris.edu, or visit: <http://www.ferris.edu/HTMLS/foundation/benefit.htm>.

WPMC, headquartered in Cadillac, is an Alternative Electric Supplier licensed by the Michigan Public Service Commission to participate in the state’s electric choice market. WPMC, one of a few suppliers active in three different utility service areas: Consumers Energy, Detroit Edison and the Upper Peninsula Power Company, is owned and operated by its members, differentiating it from all other Alternative Electric Suppliers in the state.

The Foundation is in its 16th year of providing scholarship assistance to many students who might not otherwise have access to a Ferris education in addition to providing financial support for faculty study, exploration and service.

For additional information on The Ferris Foundation, visit: <http://www.ferris.edu/HTMLS/foundation/>.

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