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**From:** Heather A Young  
**Sent:** Tuesday, February 24, 2015 11:17 AM  
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**Subject:** PRESS RELEASE: Steampunk Fashion Event at Ferris State University  
**Attachments:** detailheptameron\_lightened\_10x8.jpg

Included below is a press release highlighting the Steampunk Fashion Event. Students from Kendall's Fashion Studies program and Ferris' Hospitality program have partnered to organize a steampunk inspired fashion event on Thurs. Feb. 26 at 6 p.m at Ferris' University Center in Big Rapids. Turn of the century industrialism meets steam powered innovation with inspired garments placed within eccentric vignette scenes. Any media requests regarding this release can be directed to Heather Young, News Services Communications Specialist.

To read the online version of this story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2015/february/steampunk.htm>

Attached is a photo of a detail within an art piece titled "Heptameron" by Myke Amend.

FOR IMMEDIATE RELEASE

Feb. 24, 2015

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### Steampunk Fashion Event at Ferris State University

BIG RAPIDS, Mich. – Steampunk-inspired garments created by fashion studies students from Ferris State University's Kendall College of Art and Design and vignettes created by Ferris Hospitality students will be showcased at the Steampunk Fashion Event held at the new University Center on Ferris' Big Rapids campus on Thurs. Feb. 26 at 6 p.m.

Ferris' Fine Art Gallery will host the fashion event in conjunction with the gallery's opening exhibit titled, "Disparate Elements: A Steampunk Revolution." Steampunk is a popular new art trend that use elements from steam power, early mechanics and modern technology.

"The art concept is about an alternate universe where our technology was never created, a world that still employs steam power to manufacture products with references to the Victorian era and the wild west," said Carrie Stermer, Fine Art Gallery director at Ferris. "It has very quickly, and internationally, rooted itself into all genres of art."

For the hospitality students, the project to create and display the vignettes has been a real-world exercise in event management skills.

"Planning the transportation of very large and delicate artwork and finding creative ways to suspend large items has been a challenge for all of us; however for the students, the education has been unparalleled," said Amy Dorey, assistant professor in Ferris' Hospitality program.

Making the garments and organizing the event is part of the KCAD's Fashion Show Production class, which takes students through all aspects of creating a unique fashion show.

Even the collaboration aspect between the hospitality students and the fashion students provides practical experience for the students.

"The student designers need to understand before they enter the job market that they will be working with many people to create products and this experience partnering with Ferris has helped them understand the process," said Lori Faulkner, Fashion Studies chair and assistant professor.

The event will include snacks and beverages, a short PBS documentary on steampunk and commentary on the project from the organizers. All attendees are encourage to come to the event in their own steampunk inspired garments.

For more information on the event, visit: [http://www.ferris.edu/HTMLS/othersrv/art\\_gallery/PDFs/Steampunk-Fashion-Event.pdf](http://www.ferris.edu/HTMLS/othersrv/art_gallery/PDFs/Steampunk-Fashion-Event.pdf)

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