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From: Sandy C Gholston
Sent: Friday, April 24, 2015 12:29 PM
To: Archive
Subject: PRESS RELEASE: Cold, Rainy Forecast Forces Ferris Fest Indoors to the Sports Complex

Included below is a press release announcing that the Ferris Fest 2015 concert, scheduled for Saturday, April 25, has been moved indoors to the Ewingleben Sports Complex, which includes the Jim Wink Arena facility. The release below has general details. Other resources have even more specific updates regarding the adjustment of the schedule. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

Read the online version of the story, here:

<http://www.ferris.edu/HTMLS/news/archive/2015/april/fest.htm>

FOR IMMEDIATE RELEASE

April 24, 2015

Sandy Gholston
Ferris State University
News Services and Social Media Manager
sandygholston@ferris.edu, (231) 591-2021

Cold, Rainy Forecast Forces Ferris Fest Indoors to the Sports Complex

BIG RAPIDS, Mich. – Due to Saturday’s cold and rainy weather forecast, the decision has been made to move this year’s Ferris Fest concert indoors at Ferris State University.

The Saturday, April 25 event will now be held inside the Ewingleben Sports Complex with the concert portion hosted in Jim Wink Arena. Some of the set times have changed, and the Ferris Fest Facebook page and Facebook event page will have the most up-to-date details. Entertainment Unlimited is the host of this annual music festival headlined this spring by Mayer Hawthorne, scheduled to perform at 5 p.m., and BIG K.R.I.T., now scheduled for 3:30 p.m.

Ferris Fest starts at noon and runs through 6 p.m. The concert event is free and open to the public. Attendees should enter the Ewingleben Sports Complex at the entrance closest to the box office.

“We understand that moving Ferris Fest indoors limits the expected atmosphere for attendees,” said Lola Schultz, coordinator of Ferris Fest, of the decision that was made Thursday, April 23. “To counteract this, we have come up with some ways to maintain the experience and create the exciting atmosphere that we all look forward to on Saturday. Make sure you’re there to check them out.”

Food, the High Five program, novelties, student organizations and vendors will be set up in the Multipurpose Room of the Ewingleben Sports Complex.

Other traditional Ferris Fest features include activities, and additional artists.

Previous Ferris Fest artists have included Karmin, Reel Big Fish, Travis Porter, All Time Low and Sean Kingston.

For more information, please contact the Entertainment Unlimited office at (231) 591-2610.

Click on the link to the Ferris Fest Facebook page, here:

<https://www.facebook.com/FerrisFest?fref=nf>

Check the Facebook event page, here:

<https://www.facebook.com/events/922159187807172/>

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Sandy Gholston

News Services and Social Media Manager

University Advancement and Marketing

Ferris State University

(231) 591-2021

ferris.edu

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