

## Archive

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**From:** Sandy C Gholston  
**Sent:** Friday, May 08, 2015 3:20 PM  
**To:** Archive  
**Subject:** PRESS RELEASE: Ferris Trustees Approve Tuition Rates, Pharmacy Building Name and New Academic Majors

Included below are TWO press releases from the Ferris State University Board of Trustees meeting that was held on the afternoon of Friday, May 8 in Big Rapids at the University Center. Trustees approved tuition rates for the 2015-16 academic year, extended the contract of President David L. Eisler, new academic programs, a preliminary general fund operating budget, a preliminary housing and dining budget and more. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

Read the online version of the tuition story, here:

<http://www.ferris.edu/HTMLS/news/archive/2015/may/tuition.htm>

Read the online version of the academic story, here:

<http://www.ferris.edu/HTMLS/news/archive/2015/may/academic.htm>

FOR IMMEDIATE RELEASE

May 8, 2015

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### **Trustees Approve New Degree Programs and Extend President's Contract**

BIG RAPIDS, Mich. – At its regular meeting on Friday, May 8, in Big Rapids, the Ferris State University Board of Trustees approved four new academic degree programs and extended the contract for President David L. Eisler.

The board approved a Bachelor of Science in Spanish for the Professions and the Bachelor of Science in Industrial Chemistry with concentrations in Manufacturing Science and Fermentation Science for the College of Arts and Sciences and a Bachelor of Science in Hospitality Management for the College of Business.

The Board of Trustees extended the contract for Eisler, which runs five years, through June 30, 2020. In doing so, they increased his salary 2.25 percent to \$263,302. Eisler is in his 12<sup>th</sup> year of serving as president of Ferris.

Board Chair Paul Boyer spoke to the trustees' annual evaluation of President Eisler's leadership.

“We are again very impressed with the president's accomplishments over this past year,” Boyer said. “We especially appreciate his fiscal control, advocacy for the university's strategic plan and focus on reducing student debt. We are very pleased David is president of Ferris State University.”

The Bachelor of Science in Spanish for the Professions is consistent with Ferris' recognition of the importance of bilingual personnel in fields such as criminal justice, education, engineering, healthcare and more. Although designed as a stand-alone degree, the degree complements Ferris' existing technical and professional degree programs. The new major will use current Spanish course offerings and other cultural courses offered by other departments. Future courses will include Spanish and Culture for the Professions, Internship in Spanish, a senior capstone and profession-specific courses for the business, medical and social services career fields. Other opportunities related to the new degree include community-based experiences in partnership with Ferris' Center for Latin@ Studies and the university's Latino Business and Economic Development Center.

The Manufacturing concentration, which includes an internship, will provide in-depth experience with the chemical industry and a larger set of career options than the Associate of Applied Science degree program. The Fermentation concentration will position graduates to pursue career paths in beer, wine, food (including cheese), and commercial and industrial fermentation. The university's plan is to begin enrolling students in the programs at the start of the Fall 2015 semester.

Labor data for Michigan indicates that the number of chemical technician job postings that require a bachelor's degree increased by 75.68 percent from 2011 to 2013.

Trustees also approved several degree closures: Bachelor of Arts in Communication with Community Leadership concentration, Bachelor of Arts in Communication with a Public Advocacy Concentration, Bachelor of Science and the Applied Speech Communication with Community Leadership concentration. Students currently enrolled in the closed programs will have an opportunity to complete their degree requirements.

Among other action, the trustees approved:

- the administration's request to enter into articulation agreements with Baocheng Education Group in Dalian, China, and its partner colleges, to identify, promote and develop existing Ferris degree academic programs for potential delivery in China. The partnership would allow students at the Chinese partner colleges to earn a Ferris baccalaureate degree by completing the final year of their baccalaureate program at Ferris;
- eight appointments and three reappointments of members of the boards of directors of Ferris-authorized charter school academies; and
- charter contract extension for Voyageur Academy, in Detroit, and a contract amendment for the addition of pre-kindergarten at Connor Creek Academy East in Roseville, Mich.

The trustees are chair Paul E. Boyer, of Ada; vice chair Erin R. Brown, of East Lansing; secretary Lori Gwizdala, of Bay City; immediate past chair Gary L. Granger, of Byron Center; Alisha M. Baker, of Mount Clemens; Ana L. Ramirez-Saenz, of Rockford; Rupesh K. Srivastava, of Wixom; and Arthur L. Tebo, of Walloon Lake.

The next regular meeting of the trustees is Tuesday, July 7 via conference call. Committee meetings are scheduled to begin at 10 a.m. followed by the full board meeting at 11 a.m. The next in-person meeting is Friday, Oct. 9 in Grand Rapids.

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## **Trustees Approve Tuition Rates and Hagerman Pharmacy Building Name**

BIG RAPIDS, Mich. – Ferris State University’s Board of Trustees approved tuition rates for the 2015-16 academic year at its regular meeting on Friday, May 8 in Big Rapids. The 2.65 average increase includes an increase of 2.41 percent, for lower division, and a 2.89-percent increase for upper division. Kendall College of Art and Design students will see a 2.89-percent increase in tuition for general education courses and a 2.85-percent increase for studio courses.

Trustees also approved a preliminary 2015-16 general fund operating budget. This budget includes \$189 million for main and regional campuses and \$22 million for KCAD. The university’s total preliminary budget for the next fiscal year is \$211,282,083.

The Board acted to rename the College of Pharmacy building, in Big Rapids, the “Hagerman Pharmacy Building.” In February, alumnus Phil Hagerman and his wife, Jocelyn, with the Hagerman Foundation, made a \$5 million gift to Ferris. It is the largest outright gift ever made to the university. The Hagermans’ gift supports renovations to the College of Pharmacy building, provide annual and endowed scholarships in Pharmacy and provide an endowed chair for medical informatics.

Additionally, the board reviewed and approved an updated Big Rapids campus master plan. Neumann Smith, an architectural firm based in Southfield, Mich., was retained to help update the 2009 version of the Big Rapids campus plan and the 2005 Grand Rapids/KCAD master plan. To read more about the master plan, visit: <http://www.ferris.edu/master-planning/>.

Included among action items, the trustees approved:

- full-time resident undergraduate tuition of \$382 for lower division and \$392 for upper division courses, and for KCAD students \$382 for lower division and \$392 for upper division general education courses, per credit, and \$830 for studio courses;
- renovation of instructional space for KCAD’s Architectural and Illustration programs. To meet the space needs of those programs, as well as the needs of academic classes, KCAD has proposed a renovation of what is now the student studio space on the third floor of its Ionia Ave. building in Grand Rapids;
- the continuation of an agreement between the University Advancement and Marketing division and Gift Planning Associates of Shelby Twp., Mich.;
- an agreement with Abila, Incorporated in Austin, Texas for the rejuvenation of the UAM Millennium alumni/donor database system;
- the administrations’ request to seek bid proposals for KCAD security services that will begin when the college’s current security contract expires on June 30, 2015; and
- the administration’s recommendation and authorize the VP for Administration and Finance, or his designee, to negotiate and enter into an agreement with a selected vendor for testing services.

Vulnerability and penetration testing of information systems is required for Health Information Portability Affordability Act, also known as HIPAA, and Purchasing Card Industry compliance.

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