Abstract
This research presentation will discuss the history of Latin American influence in American music. There is a rich history of sound, style, instrumentation, and cultural influences from across the globe. "Latinos have helped bring these sounds to the U.S. audiences,-- and just like European Americans and African Americans,--they have contributed new musical flavors that sprang from their experiences on U.S. soil."(The Story: How Latinos Influenced Popular Music in the U.S.americansabor.org/story.) Researchers will analyze and share stories from regional music hubs such as New York, Los Angeles, San Francisco, and San Antonio. Artist biographies will highlight the musical history and story that will lead into discussions about the impact in Latino award presence or lack of representation in recognitions outside of "Latino" categories.

Historical Context
Beginning in the 40’s to present day the Latin influence has been growing and has become a huge part of modern day American Culture. The influence was occurring throughout the entire Country, but the impact was most noticeable in: New York City, Los Angeles, Miami, San Antonio and San Francisco.

New York City, NY: New York City was dubbed the center of the recording industry. During the 50’s, many Latin American musicians started getting drawn to the Big Apple. Cuban music styles such as Rumba, Mambo, and Cha Cha Cha became popular. Puerto Ricans also played an important role in the music industry. Their population and music had a simultaneous fast boom. Both Cuban and Puerto Rican cultures made their music popular, not only in their respective countries, but all over the world as well.

Los Angeles, CA: Los Angeles had a huge Latin American base with many cultures, Mexico being the largest. During the Great Depression, a mass deportation (Reparition) of Americans with Mexican origins affected the boom that the Latino music scene had created. After WWII, the children of Mexican American Veterans, played a huge role in bringing back the phenomenon that it was once impacting: R&B, Rock & Roll, Punk, and Hip Hop.

San Antonio, TX: Throughout the past couple of decades, San Antonio has had a mixture of cultures creating different types of musical genres that have contributed to the Latin music industry in the United States. Music styles such as: polkas, rancheras, corridos, jazz, blues, and country, are the elements that set the foundation for todays music. Although there are many other cities in Texas that contribute to the music industry, San Antonio stands out the most, and at one point was compared to, Nashville and Los Angeles.

Miami, FL: Miami, just like New York City, is known as the center for the recording industry. Miami is more based on Latin music rather than any other genres. Cuban-Americans in Miami have influenced the “Miami Sound” which consist of, rock, pop, disco and funk.

Methodology
Throughout our research we conducted a literature review that analyzed the history of Latin Music in the United States, specifically on cities that have the greatest influence in the music industry.

Findings
Throughout the 1990’s the rise of artists with Latin decent was not too small or too large, but it was the right amount to be noticed. With artists such as: Ritchie Valens, Selena Quintanilla, Tito Santana, Los Lobos, Celia Cruz, Gloria Estefan, and Juan Luis Guerra having the biggest music careers. Today the growth of artists with Latin descent is rising at a faster rate with artists such as: Selina Gomez, Becky G, Frankie J, Akwad, 60sVine, Demi Lovato, Luis Coronel, Camila Cabello, Kap G, Jio, Lil’ Pump and many more.

The previously stated artists have Latin roots, have not only had an impact in mainstream music, have also had a big influence in collaborating with American artists with songs such as: Despacito by Luis Fonsi, ft. Daddy Yankee and Justin Bieber. As well as La Modelo by Ozuna ft. Cardi B. Romeo Santos also has had many crossovers with various artists such as Drake, Usher and Nicki Minaj. The importance of these collaborations is that Latin American artists do not get the recognition in North America like they do in Latin America until the collaborations happen.

Citations

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