

From: [Jan Eckert](#)
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Subject: Skills USA Graphic Communications State Championship to be held at Ferris State University
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Included below is a press release from Ferris State University.

For Immediate Release
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Skills USA Graphic Communications State Championship to be held at Ferris State University

Winner to receive year-long use of Heidelberg press

BIG RAPIDS – On Saturday, April 21, Heidelberg USA, together with SkillsUSA, Ferris State University and Royal Oak High School will be giving one high school graphic communications class the use of a Heidelberg PrintMaster QM 46 two-color press for one year.

Each school that has a graphic communications teacher present at the state championship will be given one chance to win the use of a Heidelberg Press in their classroom for one year.

Heidelberg USA annually provides the school of the SkillsUSA champion secondary and post-secondary winning school the use of a press for one year. Ferris State University and Royal Oak High School were both winners last year.

During the competition, students will produce camera-ready artwork, show proficiency in production planning, digital work flow and four-color presswork, and take a written test.

Other events include Mac computer training by Ferris students, a teacher seminar on “Using Acrobat for Print Production” presented by Ferris professor John Conati and a presentation by Nick Ferris, Heidelberg regional manager, on “Careers in Print Media.”

Competition begins at 9:30 a.m. at room 218 of the Swan Building on the Ferris campus in Big Rapids and concludes at 3:30 p.m.

SkillsUSA is a national nonprofit organization serving teachers, and high school and college students who are preparing for careers in trade, technical and skilled service occupations, including health occupations. It was formerly known as VICA (Vocational Industrial Clubs of America).

For more information, contact Pat Klarecki, graphic communications state chairman and Ferris’ vice president for Academic Affairs, at (231) 591-2848, or pat_klarecki@ferris.edu.

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